NewsBank
Milwaukee Journal (published as THE MILWAUKEE JOURNAL) - February 5, 1936 - page 7
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Come to GIMBELS and Marvel at the "WORLD'S GREATEST DOLL HOUSE"

An exterior of the castle and the enchanted Garden of Aladdin which boasts a forest of golden and silver trees and the weeping willow tree that actually weeps.

Exhibit Ready

THURSDAY

. . . FEBRUARY 6th

This Amazing $435,000 Castle Will Be at GIMBELS for Its Only Showing in MILWAUKEE

Miss Colleen Moore—the great motion picture actress—was deeply moved, some years ago, by the plight of thousands of crippled children throughout the world. More than that, she determined to do something to bring them aid. She decided to build the most beautiful Doll House in the world to be exhibited as a means of securing funds for them! It took nine years to complete the Fairyland castle of Miss Moore's dreams—and it took $435,000 to pay for it.

An experience you will never forget awaits you in a visit to this Doll House! Within its towers and battlements—9 feet square and 12 feet high—lies a treasury of gold and silver, diamonds and pearls—a series of rooms appointed with 2,000 miniature furnishings, nearly all of them crafted by hand.

You will see a tiny golden pipe organ with one hundred keys, the world's smallest Bible, floors inlaid with precious metals, miniature radio, light bulbs no larger than seed pearls, and other things as wondrous. Gimbels invites everyone to see this wonderful creation. The doll house is open daily 9 a.m. to 5:30 p.m.

COLLEEN MOORE
HOLLYWOOD STAR

Charming personality who, with the aid of world-famous artisans and artists created this exquisite Fairyland Palace to help crippled children to recovery & a happier life.

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Half the Proceeds
Will Aid Milwaukee's

CRIPPLED CHILDREN

OPEN DAILY

9 a. m. to 5:30 p. m.

ADMISSION

Adults	Children
20c	10c

Just a Few of the Scenes That Have Enthralled Almost Two Million Persons Who Have Seen This Castle

READ THESE INTERESTING HIGHLIGHTS

Many of Miss Moore's personal jewels have been used as ornaments.

Took 9 years to build—some of its furnishings are centuries old.

House over all is 9 feet wide, 9 feet long, 13 feet high.

Made up of more than 200,000 pieces. Chimes in steeple ring every 10 minutes.

The Garden

A Cinderella coach of silver. Fountain sprays water toward trees of glass and silver. Feathered nightingale sings. Weeping willow tree sheds tears.

The Interior

Intricate electric wiring. A maze of perfect water piping through house and garden.

Electric light bulbs the size of a grain of wheat.

Gold clock is wound daily and keeps time. Chandelier of crystal and diamonds.

The Princess' Bedroom of Colleen Moore's Doll House is furnished with priceless enamels and golden miniatures, a golden bed and rare ivory filigrees.

The golden Cathedral Organ is shown here in the Cathedral of the Fairyland Castle, which has a carved ivory door, inlaid with gold, done by Count Boyard DeVoia. This little organ, 15 inches high, actually plays.

In the Colleen Moore Doll House, where King Arthur holds sway with his knights of the Round Table, Colleen Moore has assembled furnishings from some of the finest examples of art in miniature.

Entrance to the Doll House. The front door is of wrought copper and each of its stones is a shell steps. The library contains the most famous collection of volumes of rare and only editions of the world's famous authors.

Entrance by a floating staircase supported by [illegible] Moore Museum [illegible] the world's most famous artists.

CITATION (TURABIAN STYLE)
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