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1932/33



MILWAUKEE ART INSTITUTE

DIRECTOR'S REPORT

1932 - 1933



TO THE PRESIDENT AND BOARD OF TRUSTEES!

78

O.K.

270 A.S.

Gentlemen:

The accompanying annual report reflects the activities of the Art Institute for the period of July 1, 1932 to June 30, 1933. The most gratifying improvement is reflected in the attendance which shows an increase of eighteen thousand-one hundred-and sixty-nine, over the same period for 1931-32. In only two cases was there a loss in attendance. One during the month of August, with a decrease in attendance of ninety, and one in January, with a decrease of seven-hundred-eleven. This latter decrease may easily be the result of adverse weather conditions, which prevail at that particular time of the year. Of note is the fact, that the largest attendance was during the month of April which is the period set aside for the annual exhibition of Wisconsin Painters and Sculptors. February and March, both showed considerable gains in attendance, due primarily to the excellent exhibitions on display at that time. An addition of six thousand-three-hundred-fourteen in attendance was gained by the free Children Story Hour, conducted on Saturday mornings. This feature, which has been carried on under the direction of Miss Melius and Miss Ludwig, has great possibilities for even further expansion.

The evening receptions have brought a total of two-thousand three-hundred-sixty-eight to the institute, which has resulted in a greater attendance due to the publicity given to the exhibitions by those present at the opening receptions.

For the coming year it is planned to have at least one reception every month to enable those of our members who are unable to attend the institute during the day, to come in the evening.

There has been one change in the personell of the staff, brought about by the resignation of Mrs. Rose Shaiken, secretary to the director, whose place has since been filled by Miss Alice Mueller. Mr. Ray Morris, a student at the School of Engineering, has been added to the staff as night-watchman and to assist Mr. Harting in packing and shipping exhibitions and for the Saturday morning classes.

The following additions have been made over the period July 1, 1932 to June 30, 1933.

By Gift:

Donor

"Ex Libris-Doris Corbett" Book Plate by Paul H. Smith Artist

"Mary Dougherty" Book Plate by Paul H. Smith Artist

Reproductions of 51 Drawings by Henri Matisse Harry Bogner

6 Mexican Dolls, 2 Wax & Rag Figures, 2 Straw Toys Mrs. Fred Pabst

1 Beverly Radio Mrs. Rudolf Hokanson & Harry Bogner

"The Odes and Sonnets" Oil by Will H. Low

Chicago Art Institute Permanent Loan



By Purchase:

"The Farmer"-Watercolor	Peter Rotier	\$25.00
"The Two Fisherman"-Watercolor	Peter Rotier	25.00
"Women Conversing"-Lithograph	Kathe Kollwitz	10.00
"We Fix Flats"-Etching	Robert Lawson	5.00
"Street Scene"-Etching	Martin Lewis	5.00
"Aphodite, Swift Runners"-Medal	John Flanagan	4.00
"The Fame & Glory"-Medal	Carl Paul Jennewein	4.00
Reproduction of French Masters, 21 plates, 18th Century		45.50

Several losses by theft were sustained during the year as follows:

"October"-Oil	Roy Brown	\$ 200.00	S.O.B.Col.
"In the Delaware Valley"-Oil	Cullen Yates	75.00	S.O.B.Col.
"Marine"-Oil	William Ritschell	200.00	S.O.B.Col.
"The Pond"-Watercolor	Peter Rotier	25.00	Per.W.C.Col.
"September"-Watercolor	Peter Rotier	50.00	Per.W.C.Col.
"Nude"-Oil	W.W.Gilchrist, Jr.	100.00	Per.Col.Oils

\$ 650.00

All of these losses are covered by insurance. There is at the present time \$600.00 available which must be spent in acquiring paintings to replace those stolen. Two watercolors by Peter Rotier have already been purchased at a sum of \$50.00.

The additional work for children and adults continues to grow at a splendid attendance and excellent results have been obtained in the free Saturday afternoon sketch class under the direction of Mr. Francesco Spicuzza.

There has been a considerable decrease in membership as will be seen by the membership report. The following new officers were elected: Douglass Van Dyke, President; Gustave Fabst, Jr., Vice-President; Eliot G. Fitch, Treasurer; and Marion Burnham, Secretary.

The Balance Sheet shows that in spite of a curtailed income, the institute is solvent and not in the "red."

Much credit is due to the staff who have worked faithfully and conscientiously to meet the increased demands made on their time and energy.

Greater activities and attendance than ever before are looked for this year.

Respectfully submitted,

*A. H. Pelikan*  
Director.



MILWAUKEE ART INSTITUTE  
MEMBERSHIP REPORT

During the year 1932-1933	
112-3/20 new Pd. memberships secured	\$896.50
During the year 1932-1933	
581-9/20 renewals paid	5699.50
TOTAL Membership receipts 1932-1933	<u>\$6596.00</u>

During the year 1932-1933	62-17/20 pledges cancelled
During the year 1932-1933	582-3/4 renewals cancelled
	<u>645-3/5</u> TOTAL Cancellations for year.

During the year 1932-1933 2 Life Memberships were secured which were credited to the Life Membership Fund --- \$ 200.00

COMPARATIVE REPORT OF  
MEMBERSHIP RECEIPTS

	July 1, 1932 to June 30, 1933	July 1, 1931 to June 30, 1932
Annual	\$ 4776.00	\$ 8741.00
Contributing	925.00	1525.00
Teacher	765.00	1373.00
Non-resident	130.00	120.00
	<u>\$ 6596.00</u>	<u>\$11759.00</u>
Annual	477 -3/5 Members	874- 1/10 Members
Contributing	37 "	61 "
Teacher	153 "	274- 7/10 "
Non-resident	26 "	24 "
	<u>693 -3/5 "</u>	<u>1233- 4/5 "</u>



EXHIBITIONS FOR PERIOD JULY 1, 1932 to JUNE 30, 1933

1932

JULY:

Decorative Paintings by Willem Dieperink-Langereis  
Permanent Drawing Collection  
Decorative Metal Animals, Courtesy A.G. Pelikan  
Permanent Collection of Oil Paintings  
Samuel O. Buckner Collection  
Etchings loaned by John George Seidel  
Permanent Collection of Watercolors

AUGUST:

Permanent Collection of Watercolors  
Permanent Collection of Oil Paintings  
Samuel O. Buckner Collection  
Milwaukee Photo Pictorialists  
Medals of Presidents, courtesy of Schwaab Stamp  
and Seal Co.  
Decorative Metal Animals, Australian Tyrol, courtesy  
of A.G. Pelikan  
Children's Art  
Paintings by Black River Falls Art Colony

SEPTEMBER:

Dry Points by Enrico Glicenstein  
Metal Work by students of Boy's Technical High  
Indian Jewelry  
Watercolors by Walt Dehner  
Paper Mache Plates by students of Girl's Trade and  
Technical High  
Exposition of Indian Tribal Arts  
Cleveland Watercolor Show

OCTOBER:

Paintings by Luigi Lucioni  
Cleveland Watercolor Show  
Permanent Collection of Medals  
Paper Mache figures by students of Steuben Jr. High  
Italian puppets, loaned by Miss Buchmeister, England  
Interior Decoration Photographs, sponsored by American  
Federation of Arts and American Institute  
of Interior Decorators  
Oil Paintings by Knute Heldner  
Humane Society Posters, International Contest Entries  
Gardens of Art Institute Garden Club members, Water-  
colors by Fern Toombs  
Art Institute Garden Club Flower Show  
Soap Sculpture exhibition- National Competition  
Drawings by Howard Thomas  
Watercolors by Gertrude Copp  
Modern French Prints, Permanent Collection  
Portraits, Oils and Pastels by Carol Aus  
Portraits by Grace E. Heath

NOVEMBER:

Lessing J. Rosenwald Collection of Five Centuries  
of Prints  
Quilt exhibition by Elizabeth Robertson  
Watercolors, etchings and lithographs and drawings,  
by Julio DeDiego  
Paper Mache figures by students of Steuben Jr. High  
Soap Sculpture, National Competition  
Murals by American Painters and Photographers



NOVEMBER:

Preliminary Sketches of Court House Murals, by  
Francis Scott Bradford  
Drawings by Howard Thomas  
Los Angeles Camera Club  
Permanent Collection of Medals  
Colonial Quilt Designs by 8th Grade students of  
Neeskara School  
Watercolors by Walter Janisch  
Peruvian Pottery, Permanent Collection  
Permanent Collection of Book Plates  
Men's Sketch Club of Milwaukee Exhibition of Works  
Saturday Morning Children's Soap Sculpture Class  
Exhibition

DECEMBER:

First Milwaukee International Photographic Salon  
Acquarelles by Baron Ernst Maydell  
Sketches of Mexico by Alfred G. Pelikan  
Pencil Sketches of the South-West by Roger Fullam  
Flower Paintings by Francesco Spicuzza

1933

JANUARY:

100 Paintings "Entering the 20th Century" courtesy  
College Art Association  
Paintings and Sketches by Grand Central Faculty  
Watercolors by G.L. McDonald  
Japanese and Chinese Carvings, courtesy of Paul Zuege  
European Sketches by C. Keith Gebhardt  
Photographs of Mexico by Alfred G. Pelikan  
Portland Camera Club  
Lithographs by Schomer Lichtner  
Original Designs by Gertrude Kundemann  
Permanent Collection of Medals  
Permanent Collection of Bookplates

FEBRUARY:

Architectural Exhibition, Modern Museum of Art  
Washdrawings by Walt Kuhn  
Paintings by Alexander Tillotson  
Oriental Rugs, courtesy of Nahigian Brothers  
Book Jacket exhibition assembled by M.H. de Young  
Memorial Museum

MARCH:

Paintings by Edward Bruce  
Play-time and Pay-time, American Illustrators Show  
Paintings by Robert von Neumann  
Watercolors by Carlos Merida  
Wood Engravings by Leopoldo Mendez  
Local Photographic Show  
Block prints by Charles Turzak

APRIL:

Wisconsin Painters & Sculptors 20th Annual Show  
Wisconsin Society of Applied Arts 15th Annual Show  
Milwaukee Photo Pictorialists 12th Annual Show  
12th Annual Competition-American Photography Prize  
Winning Prints



JUNE:

JULY:

Lincoln Memorial Sculpture Competition  
Permanent Collection of Paintings and Watercolors  
Samuel O. Buckner Collection  
Wood carvings by Bay View High Students  
Boat Models by Harold Swendsen



24 LECTURES OFFERED TO MEMBERS, i.e. TOTAL ATTENDANCE OF 2821  
Lecturer Attendance at lectures

2 lectures by Dr.B.R.Baumgardt	222; 226
1 lecture by Harry Bogner	105
1 lecture by Lucille Douglass	82
1 lecture by Col.Charles F.Furlong	72
1 lecture by Mrs. Elsa Hirsch	81
3 lectures by Dr.Oskar F.Hagen	92; 136; 112
1 lecture by Benjamin March	66
1 lecture by Dr.Will C.McKern	69
1 lecture by Walter Pach	136
1 lecture by Alfred G. Pelikan	87
1 lecture and Dance Recital by Gertrude Prokosch	260
1 lecture by Dr.Herman Ranke	139
1 lecture by Dudley Crafts Watson	196
2 lectures by Dr.Daniel C.Rich	92; 108
2 lectures by Anna Louise Wangeman	94; 45
1 lecture by Harold Stark	100
1 lecture by Haig Sherkerjian	55

2 puppet shows by Franklin Cheek & Co. 169; 75  
24 2821

12 INTERIOR DECORATION LECTURES FOR MEMBERS BY GEORGE RITTER, i.e.,  
49; 54; 56; 41; 43; 50; 38; 34; 36; 26; 32; 39;  
TOTAL ATTENDANCE OF 503

9 EVENING RECEPTIONS FOR MEMBERS AND GUESTS, i.e.,  
TOTAL ATTENDANCE OF 2368

Date	Reception	Attendance
1932		
Oct.5	Interior Decoration Show	290
Oct.24	Portraits - Carol Aus, Grace Heath; Drawings by Howard Thomas	115
Nov.16	Men's Sketch Club Exhibition	161
Dec.2	1st International Photo Salon	266
	Baron Maydells; Spicuzza; Pelikan and Fullum Shows	
1933		
Feb.1	Opening Architectural Show	249
Mar.1	Robt.von Neumann, Bruce, Turzak, Mendez shows.	310
Mar.30	Wis.Painters & Sculptors; Wis.Applied Arts; Photo Pictorialists shows	604
May 3	Seven Arts Society	306
June 6	Lincoln Memorial Sculpture Competition	67
		<u>2368</u>



7 RADIO TALKS SPONSORED BY THE ART INSTITUTE, i.e.,

- 2 talks over W.T.H.J., Dec. 7 & 10 on Maydell Acquarelles by Brryman Ridges  
 1 talk over W.T.M.J., Apr. 15 on "Worlds' Fair Art" by Alfred G. Pelikan  
 1 talk over W.I.S.N. "Current Exhibitions at Art Institute" by Alfred G. Pelikan  
 1 talk over W.I.B.A., May 11 on "Art in Connection with World Fair" by Alfred G. Pelikan  
 1 talk over W.T.M.J., Apr. 3 "Wis. Painters & Sculptors Organization" by Howard Thomas  
 1 talk over W.T.M.J., Mar. 31 on "Awards of 1933 Wis. P. & S. Show" by Stephan Hirsch

16 ART INSTITUTE GARDEN CLUB ACTIVITIES

SENIOR GROUP		TOTAL ATTENDANCE	718
Activity		Attendance	
July 12	Motorcade of Mil. Gardens	80	
Aug. 3	Motorcade Mil. Gardens, Tea at Mrs. Rudolf Hokanson's Estate	130	
Sept. 6	Motorcade to Wm. Delaporte Garden	17	
Oct. 7	Garden Club Annual Flower Show	52	
Oct. 21	Board Meeting	8	
Oct. 21	Tea & Lecture by Charles Whitnall	48	
Nov. 18	Board Meeting	9	
Nov. 18	Lectures by Caroline Allen and Howard Thomas	48	
Dec. 12	"Maydell Acquarelles" Gallery Tour	84	
1933	by Brryman Ridges, Tea Followed		
Jan. 20	Lecture by J.H. Forrer	23	
Feb. 17	Lecture discussion by Members	23	
Mar. 17	Lecture by Phelps Wyman	37	
Apr. 21	Lecture by R.H. Rahmlow	83	
May 22	Milwaukee Gardens Motorcade	40	
June 16	Motorcade to Kohler, State Garden Clubs Annual Show	28	
June 30	Motorcade to Racine Rose Gardens	25	
JUNIOR GROUP ACTIVITIES		TOTAL ATTENDANCE	22
July 23	Meeting & Motorcade Mil. Gardens	10	
July 27	Meeting-Plant Discussion	12	

TOTAL OF 18 ACTIVITIES OF ART INSTITUTE GARDEN CLUB,  
 TOTAL, 740



6 FREE SUNDAY CONCERTS, Sponsored by the Civic Music Association

TOTAL ATTENDANCE 1586

1	Querin Deuster, Pianist	250
1	Bancroft Crane, Tenor	152
1	Fannie Weinstock & Erna Villmow	410
	Violin and Piano	
1	Shirley Sax, Pianist	268
1	Rosamond Witte Smith,	223
	Lyric Soprano	
1	Trio Programme-Magda Schmitt;	283
	Joseph Schroeter, Teresa Krum-	
	hoff, Violin, Cello, Piano	

6

1586

3 CONCERTS BY THE FOLLOWING: Depression rentals, open to members and public.

TOTAL ATTENDANCE 543

1	Elfrieda Sauerwald, Pianist	154
1	Mrs. Kuehlhorn, Students Recital	207
1	Wis. Painters & Sculptors "Wis.	182
3	Music Festival."	543

5 FREE LECTURES OFFERED TO PUBLIC, i.e.,

TOTAL ATTENDANCE 613

1	Brryman Ridges, "Hans Christian	118
	Anderson of the Paint Brush"	
1	M. Nutting, R. von Neumann, F. Spi-	215
	cuzza, Wis. P. & S. Discussion	
1	Elsa Ulbricht, "Weaving & Crafts"	127
1	H. Thomas, R. von Neumann, A. Tillot-	52
	son; A. G. Pelikan on Radio in	
	our Auditorium	
1	Elsa Ulbricht, Mrs. E. P. Sherry, A. Dun-	
	can, Mr. & Mrs. C. Barnum, H. Wein-	101
	stock, E. Barrows, "Wisconsin	
5	Poetry"	613

18 FREE GALLERY TOURS FOR PUBLIC, i.e., TOTAL ATTENDANCE 1617

	Lecturer	Attendance	Show
1	W. J. Kershaw	48	Indian Tribal Arts
1	Dr. Will C. McKern	45	"
1	P. N. Small	108	Interior Decoration Show
2	Evelyn Jensen	45; 28	"
4	Brryman Ridges	33, 67, 67, 17	Baron Haydell Acquarelles
1	Edwin C. Buxbaum	15	1st Int. Photo Salon
1	Alexander Guth	179	Modern Architectural Show
1	Carl Eschweiler	97	"
1	Roger Kirchhoff	126	"
1	Harry Bogner	149	"
1	Robert von Neumann	188	Wis. Painters & Sculptors
1	Gerrit Sinclair	123	"
1	Francesco Spicuzza	178	"
1	Myron Nutting	104	"
18		1617	



36 FREE GALLERY TOURS ON EXHIBITIONS GIVEN BY THE FOLLOWING TO  
VISITING GROUPS TOTAL ATTENDANCE 1153

3	Wm. MacArthur	45, 47, 39	Interior Decoration Show
5	Earl Furstenburg	30, 23, 34, 35, 25	"
1	Francesco Spicuzza	39	Flower Paintings
10	Bryman Ridges	20, 20, 16, 21, 7	Baron Maydell Acquarelles
		27, 25, 11, 8, 43	
1	Alexander Guth	25	Architectural Show
1	Harry Bogner	22	"
1	Robert von Neumann	32	Wis. P. & S. Show
1	John Nielson	14	Seven Arts Show
10	Alfred G. Pelikan	51, 20, 77, 64,	Various Current Exhibits
		12, 26, 87, 36	
1	Peter Rotier	37	Wis. P. & S. Show
1	Armin Hansen	27	"
1	William B. Timlin	32	Seven Arts Show
36		1153	

36 OUTSIDE ORGANIZATIONS VISITED THE ART INSTITUTE-FREE  
TOTAL ATTENDANCE 2512

Milwaukee Hospital Nurses Training Group	38
Milwaukee Orphanage Group	22
Wauwatosa Womans Club	9, 5, 12, 25, 18, 4
Milwaukee Drama League	115
Art Teachers Meetings	35, 32
Hadassah Society	124
Wisconsin Teachers' Association	45, 47, 206
Y.W.C.A.	39, 32
Home Economics Club	282
Professional Men's Club	64
University of Wisconsin Extension Class	27
Milwaukee Womans' Club	7
Boy's Club	43
Girl Scout Troop #118	25
Civic Music Association-Lecture by H.F. Smith	186
Marquette Faculty Wives	32
Ideal Club of Waukesha	14
Seven Arts Society	142
Textile Section, Home Economics Convention	217, 94
Elementary Section, Home Ec. Convention	208
Altrusa Club	32
Junior League of Milwaukee	78, 64, 65, 59, 65
	2512

CLASS AND CLUB ACTIVITIES AT THE ART INSTITUTE, i.e.,

Activity	Attendance
30 Sessions Saturday Morning Classes for Children	5138
28 Sessions Saturday Afternoon Classes for High School Students and Amateurs	1801
36 Sessions Men's Sketch Club of Milwaukee	795
27 Sessions Women's Painting Class under the direction of Peter Rotier	175
23 Sessions Women's Sketch Class under direction of Alfred G. Pelikan	213
34 Sessions of Photo Pictorialists of Milwaukee	590
117 Schools visited the Art Institute	3183



17 OUTSIDE ACTIVITIES SPONSORED BY THE ART INSTITUTE, i.e.,  
TOTAL ATTENDANCE 6375

Group	Activity	Attendance	Place of event
Professional Men's	"Architectural Show at Institute" Harry Bogner	70	Athletic Club
Senior Art Class	"Teaching as Art-as a Profession" A.G. Pelikan	30	St. Teachers College
Art Club	"Art" A.G. Pelikan	50	Kilbourn Pre-Voc. School
Parents, Students, etc.	"Presentation of Schomer Lichtner Painting" A.G. Pelikan	800	37th St. School
Art Club	"Art In Everyday Life" A.G. P.	70	South Div. Hi
Whitefish Bay Men's Club	"South Seas" A.G. Pelikan	70	Whitefish Bay School
Wtso. Woman's Club	"Mexico" A.G. Pelikan	200	Wtso. Women's Club
College Women's Club	"Old & Contemporary Masters" A.G. Pelikan	35	College Women's Club
Delphian Club	"How to Look at Pictures" A.G. Pelikan	45	Astor Hotel
Students & Faculty	"Art In Everyday Life" A.G. Pelikan	2200	Lincoln High
Students & Faculty	"Need for Good Design" A.G. Pelikan	1400	Peckham Jr. Hi
Madison Art Club	"Vocational Opportunities in Art." A.G. Pelikan	35	Madison, Wis.
Professional Men's	"Art Institute" A.G. Pelikan	70	Athletic Club
Students & Faculty	"Art in the Home" A.G. Pelikan	700	Wis. Ave. School
Elks Club	"Art Institute" A.G. Pelikan	300	Elks Club
Rotary Club	"Lincoln Memorials" A.G. Pelikan	300	Athletic Club
Open House	Exhibit of Wis. Painters	----	Steuben Jr. Hi
		6375	

13 RENTALS OF ART INSTITUTE AUDITORIUM, i.e.,  
TOTAL ATTENDANCE 1965

Renter	Attendance	Time
Oct. 7 Junior League	62	Afternoon
Feb. 25 J. Erich Schmaal Musical & Dance	345	Evening
Apr. 4 Home Economics Club Meeting	146	Afternoon
Apr. 30 Rosa Orlando-Ursulina Bussalacchi Piano Recital	75	"
May 13 Seven Arts Society Musical	128	Evening
May 17 Helen Pulifito Musical	326	"
May 21 Mrs. Kuehlhorn Students recital	157	Afternoon
May 28 Lucille Moore Students recital	178	"
May 31 Erich Schmaal Recital	180	Evening
June 4 Machi Recital	116	Afternoon
June 11 Pulifito-Joint recital	67	"
June 18 Students of Helen Pulifito-recital	85	"
June 25 Students concert-Helen Pulifito	100	
		1965



27 FREE CHILDREN'S HOURS, SATURDAY MORNINGS, Under Direction of  
Gwendolyn Melius and Lyda Ludwig

	Programme by:	Attendance	Type of Programme
1	Gerald Brown	285	Puppets-"Excerpts from Sinbad the Sailor"
1	Bay View High Students	110	Stories on Art
1	W.H.A.D. Radio Stars	209	Radio Stars from Cousin Betty-Sond & Dance
1	North Division High Students	123	Thanksgiving Stories
1	Walker Junior High Students	181	Mother Goose Play for Christmas
1	Riverside High Cue Club	183	Xmas Play "The Toy Shop"
1	West Division High Students	279	Christmas Play
1	Federal Radio Institute	73	Wireless exhibition
1	Nancy Grey, W.T.M.J. with E. Buckmaster and M. Harvey	222	"Pied Piper of Hamelin" Play
1	Wisconsin College of Music	235	Musical and Drama
1	Margaret Reily	186	Surprise Programme
1	W.H.A.D. Uncle Remus, Gellman School of Dancing	245	Dance, Drama & Music
1	South Division High Students	195	Lincoln Programme
1	Lincoln High Blue Domino Club	290	Washington Play
1	Franklin Cheek & Co.	346	Puppet Show
1	Wisconsin Conservatory of Music	239	Readings & Music
1	Mrs. Erich Schmaal students	472	"Snow Queen"-Play
1	Marwood Studio	390	"Thru the Looking Glass" Play
1	Jewish Center Players	273	"Little Black Sambo"
1	Wisconsin Junior Players	323	"Chiaroscuro"-Play
1	Mt. Mary College Students	203	"Art Play"
1	E. Buckmaster & M. Harvey & Class from Shorewood Opportunity School	273	Play
1	Junior League Players	263	"Rumplestiltskin"-Play
1	St. Teachers' College Class	385	Puppet Show
1	John Ball	100	Hour of Magic
1	Marquette University Students	28	Stories on Art
1	4-H Club	45	"Alice Blue Gown"-Play
27		6156	
	SUNDAY CHILDREN'S HOUR		
1	Marquette University Players	158	"Nimblewit & Fingerkin" Play given on Sun. Aft.
28	Children's Hours	6314	---TOTAL ATTENDANCE

6 PERFORMANCES OF "TICKETS FOR THREE" BENEFIT PLAY FOR INSTITUTE:

Attendance of: 187; 141; 160; 215; 158; 158;  
TOTAL ATTENDANCE 1019



DIRECTOR ALFRED G. PELIKAN, HAS SPOKEN TO THE FOLLOWING, i.e.:

Date	Activity	Attendance	Place
Sept. 21	St. Teachers' College-Phillips Class	29	At Art Institute
Sept. 27	St. Teachers' College-Ulbrichts Class	11	"
Sept. 27	Bartlett Avenue School	34	"
Sept. 27	Fourth Street School	26	"
Sept. 27	Thirty-fifth Street School	42	"
Sept. 27	Whitefish Bay School	10	"
Sept. 28	Fourth Street School	51	"
Oct. 18	SR. Art Class, St. Teachers' College	30	St. Teachers' Coll. *
Nov. 9	Men's Sketch Club Dinner "Mexico"	20	At Art Institute
Nov. 10	University Extension Class Tour "Current Exhibitions"	77	"
Nov. 21	Prof. Men's Club Luncheon-"Murals"	64	"
Dec. 2	Kilbourn Pre-Vocational School	50	At School *
Dec. 22	37th St. School-Presentation of Paint-800 ing by Schomer Lichtner	800	At School *
Jan. 13	Wauwatosa Women's Club-Gallery tour	12	At Art Institute
Jan. 25	South Div. High Art Club-lectured	70	At S.D. High *
Jan. 26	Atwater School-Gallery tour	26	At Art Institute
Jan. 26	Whitefish Bay Men's Club-Lectured	70	At Whitefish Bay *
Jan. 28	Mil. Art Institute members lecture	87	At Art Institute
Feb. 2	Lectured at Wtso. Women's Club	200	At Wtso. Club *
Feb. 9	College Women's Club-Lectured	35	At College Club *
Feb. 13	Delphian Club- lectured	45	At Astor Hotel *
Feb. 22	Riverside High School-gellery tour	36	At Art Institute
Feb. 24	St. Teachers Training School, gallery Tour, "Current Shows"	44	"
Apr. 7	Lecture "Art In Everyday Life"	2200	At Lincoln High *
Apr. 15	W.T.M.J. Radio Talk "Worlds Fair Art"-- our members listened in our auditorium at Art Institute		Journal Bldg. *
Apr. 19	Altrusa Club "Mexico"-lecture	32	At Art Institute
Apr. 19	"Need for Good Design"-lecture	1400	At Peckham Jr. Hi *
May 11	"Vocational Opportunities in Art Today" lecture	35	At Madison *
May 11	"Art in Connection with Worlds Fair" Radio lecture over W.I.B.A.	---	At Madison *
May 22	Professional Men's Club "Art Inst."	70	Athletic Club *
June 2	"Art in the Home" Lecture	700	At Wis. Ave. School *
June 5	"Art Institute & the Elks Convention"	300	Elks Club *
June 6	"Lincoln Memorial Competition"	300	Rotary Club, Ath- letic Club *
Sept.	"Current Exhibition & Art Institute"---- Radio Lecture over W.I.S.N.		Wis. News Bldg. *

\*- Activities outside of Institute



COMPARATIVE MONTHLY REPORT OF ATTENDANCE FOR PERIODS

July 1, 1931 to June 30, 1932

July 1, 1932 to June 30, 1933

MONTH	1931 1932	1932 1933	GAIN	LOSS
July	1280	1294	14	
August	1875	1785		90
September	2848	3467	619	
October	6887	7168	281	
November	7135	7512	377	
December	5610	7421	1811	
January- 1932	6898	1933- 6187		711
February	7087	9118	2031	
March	7826	9151	1325	
April	6923	14065	7142	
May	3270	7001	3731	
June	2629	4368	1739	
	60268	78537	19070	801
1931	60,268	Total Gain	19,070	
1932		Total Loss	801	
1932		Total Gain		
1933	78,537	1932-1933	18,169	
Total GAIN				
For 1932-1933	18,269			

Average DAILY ATTENDANCE on the basis of 359 open days: 167 +  
1931-1932

Permanent Art Collection  
Furniture and Fixtures 1932-1933 218 +

GAIN in DAILY ATTENDANCE 1932-1933 over 1931-1932 of 514