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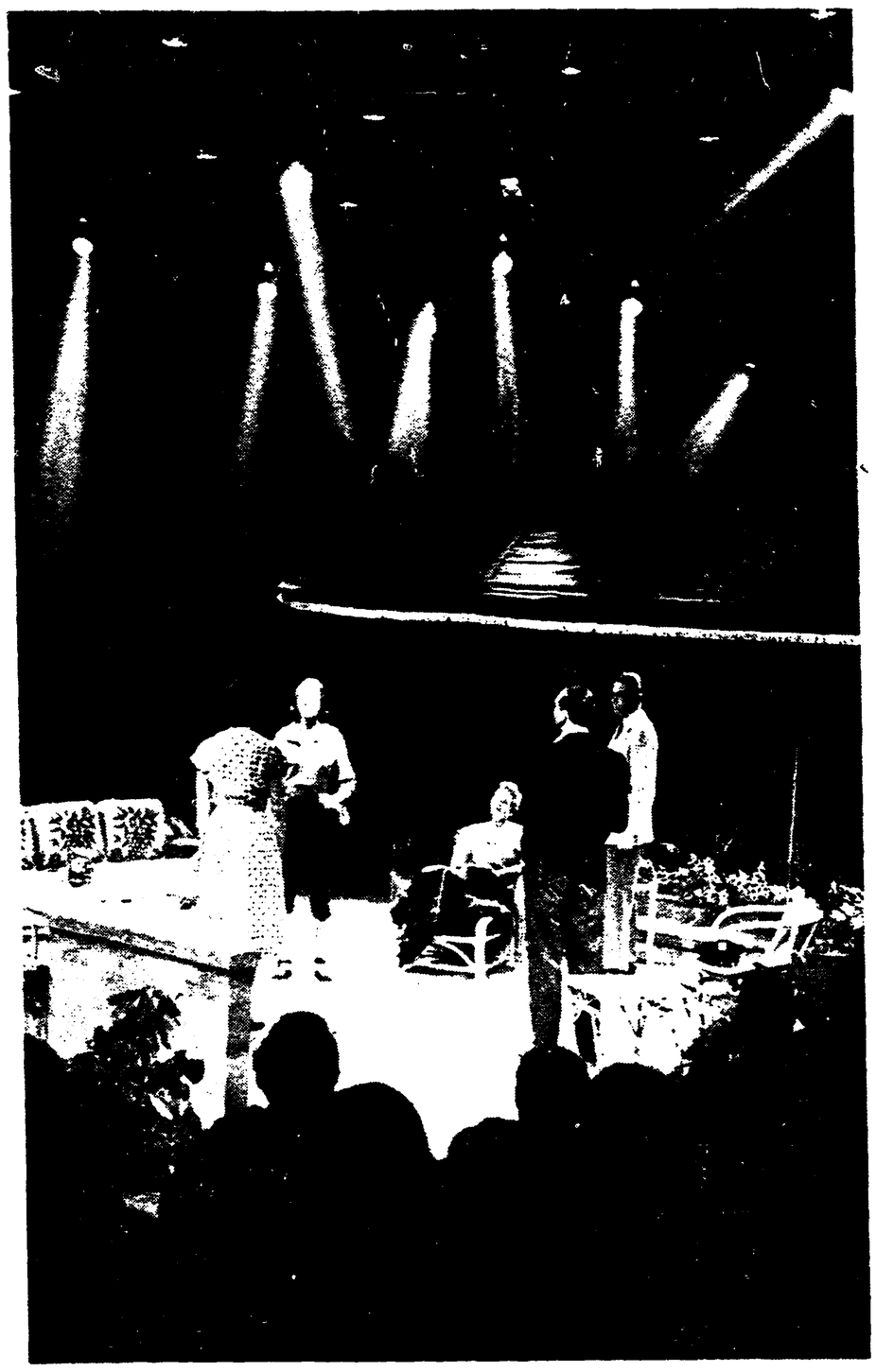
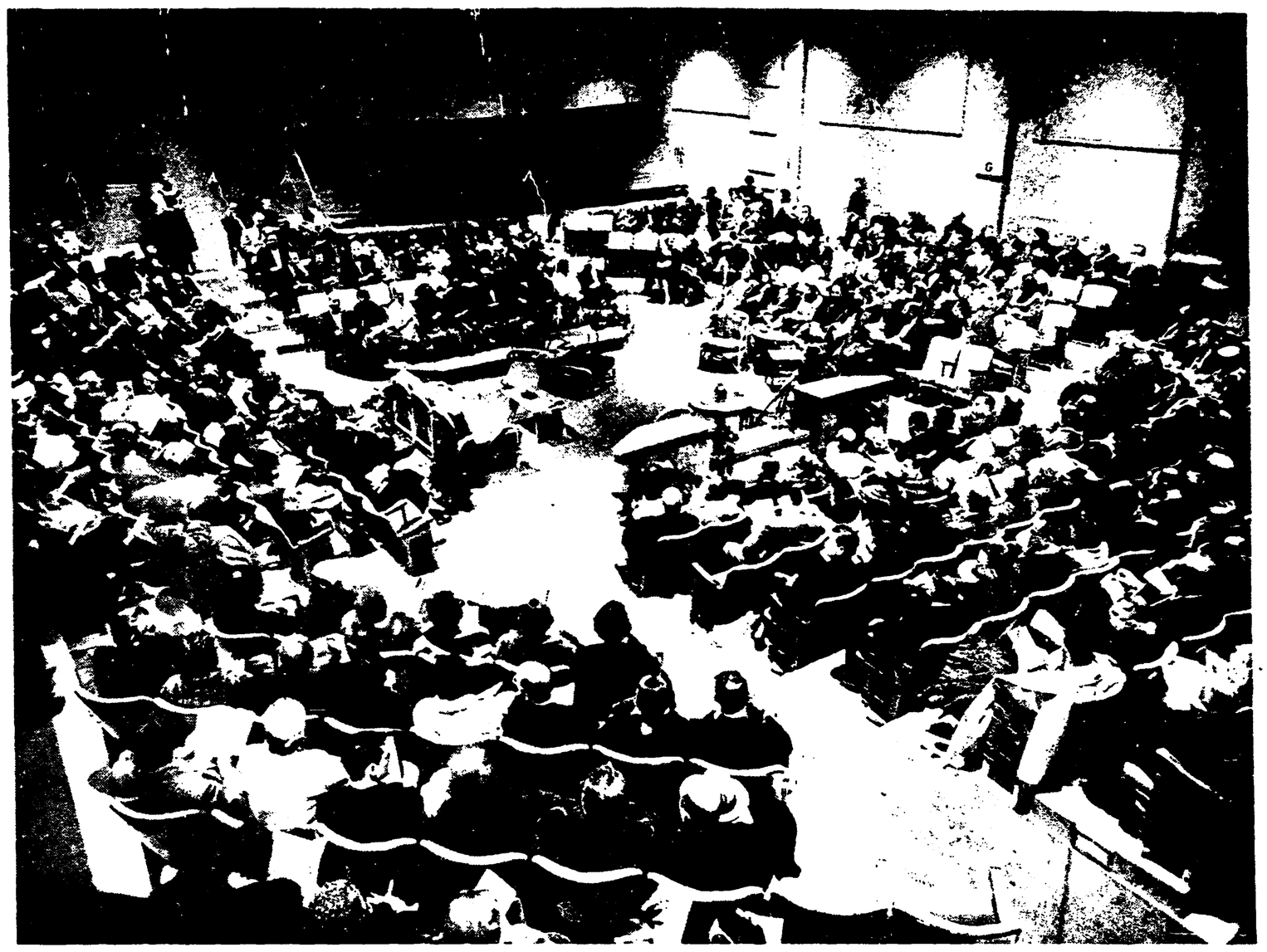
Milwaukee Welcomes New Fred Miller Theater



Members of the audience seem almost to be a part of the play itself, so intimate is the coziness of the arena type theater. Seats completely surround the stage. No seat is more than six rows from it. Stage lighting comes from overhead spotlights.



Milwaukee's newest theater, actually the remodeled Oakland motion picture house at 2842 N. Oakland av., began its first season Tuesday night amid fanfare similar to that of a movie premiere. The Fred Miller theater was filled nearly to its capacity of 338 when this picture was taken shortly before the opening of "Sabrina Fair." The play will run for two weeks.

A daughter and son-in-law of the late Frederick C. Miller, for whom the theater was named, looked at paintings in the lobby. Mr. and Mrs. John Rosenberger, 820 W. Bradley rd., River Hills, were accompanied by Joan Hickey (right), 1343 W. Wisconsin av.

Right: Olga Bielinska, a Milwaukeean who played the part of Sabrina, relaxed at a buffet and reception in the theater after the opening. Actor Dalton Dearborn is at her right.

Mr. and Mrs. Philip Orth, 9708 N. Lake dr., town of Mequon, Ozaukee county, studied a program while they waited.

Mrs. Anthony Von Wening signed the first nighters' roster while her husband, chairman of the theater fund drive, watched.

Dr. and Mrs. L. T. Servis, 7000 N. Beach rd., Fox Point, chatted before a picture of Frederick C. Miller.

Mr. and Mrs. William J. Grede of Elm Grove were among first nighters who attended the opening.

Giant searchlights sent their beams into the cold night air outside the theater to mark the opening night. The newly painted theater front glowed. Neighbors and passers-by gathered to watch the arrival of the theatergoers and some of the cast.
—All Journal Staff by Angus McDougall and Donald Nusbaum

Mr. and Mrs. Charles R. McCallum, 4857 N. Santa Monica blvd., Whitefish Bay, posed in the theater lobby.

Mr. and Mrs. William D. Vogel, 2221 N. Terrace av., turned to exchange greetings with other first nighters.

CITATION (TURABIAN STYLE)
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